

**Board of Directors
Bedford, PA
November 15, 2014
Minutes**

Call to Order—The Meeting was called to order at 10:05 a.m. with President Sarah Neusius presiding. A quorum was present. Attendance attached.

Minutes—the minutes from the previous meeting were accepted as distributed on a motion by Bill Black, seconded by Mary Alice Graetzer. PASSED

Treasurer's Report—Ken Burkett presented a verbal and written report. The billing for the journal printing and mailing will complete the 2014 expenses. We are within budget and solvent.

Old Business

Financial:

Cowin Memorial Fund—the fund contains \$995 at present with new additions in hand. The Board is ready to entertain applications.

Elmer Erb Permanent Fund Report—Kurt Carr presented a written and verbal report. The fund has recouped all the losses from 2008. The work on using the fund for educations, student aid and enhancing the SPA Newsletter is still under discussion. The fund will give \$350 to the general fund to offset the price increase for color publication of the newsletter.

SPA Website /Web Sales—Web sales were addressed in the treasurer's report as going well. The webmaster report is as follows:

I have had a few issues dealing with various browsers: I cannot find a way to fix problems inherent in various versions of Internet Explorer, Silk, Safari, Google Chrome, and the ever changing Firefox. Java code just underwent a major upgrade causing older browsers and older code to become erratic or to die completely. The best solution is for each user to keep their browsers and Java code up to date. Many state governments and major corporations are blocking all Google apps and sometimes even PayPal. We depend upon PayPal for memberships and book orders. Google Doc is used for the on line meeting registrations.

The worse problem is people accessing the internet on other than desktop computers. Tablets, smartphones, watches, and whatever will be developed in the next years simply cannot show the web page in the same way as a full sized computer monitor. Even the if browser can interpret the code, the screen is not big enough. This causes word wrapping, skewing of tables, and super tiny images.

I still must depend upon the kindness of others to submit content. Now that I am in the cardiac recuperation and physical rehab phase, I have more time and energy to be proactive to provide guidelines and deadlines. Submitted by Roger Moeller

SPA on the Web—Facebook—Jonathan Libbon (jlibbon@gmail.com) will be managing the SPA page. He will be contacting the board for information, news, photos and ways to use the Facebook page to promote the SPA. Please help him keep the information and photos up-to-date.

Archaeology Month 2014—Amanda Valko sent a written report. *Attached as addendum to the minutes.*

Discussion: The committee should consider re-evaluating the number and size of the posters and offer the poster as a pdf. on the web at standard letter size.

Archaeology Day at the Capitol was sparsely attended. This could be due to it being an election year. Susan Corbett received the Fisher Award but was not present to accept. SPA and PAC will need to develop a better strategy and timely planning to insure attendance at the event.

Pennsylvania Archaeologist Editor's Status Report/Publications/Newsletter by email—written report submitted: I am pleased to report that the Fall 2015 issue of *Pennsylvania Archaeologist* (Vol. 84-2) is now finished and is in the process of being mailed to our members. This issue was completed on schedule and within budget. As you know, I will be resigning as Editor after the Spring 2015 issue (Vol. 85-1) and Bernard Means will be taking over as Editor. I anticipate a smooth transition as Bernard is very familiar with the publication process as both an Editorial Board Member and frequent author. At the moment, **I am short on papers for the spring 2015 issue.** Please send out the word for additional submissions. As long as I have sufficient manuscripts, I anticipate that the spring issue will be completed on schedule.
Bill Tippins, Editor

Discussion about changes to make the journal more attractive to younger members will be left to the new editor and editorial staff.

Receiving the SPA Newsletter by email has been an option for several years. We have about one-fourth of the membership receiving the newsletter this way. However, we run into the problem of old or inaccurate email addresses. If you subscribe in this manner, **please make sure your address is up-to-date and accurate.**

Pennsylvania Farm Show 2015—Kurt Carr announced the theme of the 2015 Farm Show as *Climate Change and the Archaeological Record*. Dates for the show are January 9 to 17. General information can be found on the PA Farm Show website. The SPA has committed financial support to the display.

SPA at the Pennsylvania Farm Show—Ken Burkett is spearheading the effort to have a full time SPA presence at the Farm Show. **He will need 40 to 60 volunteers to cover the week . He is depending upon chapters to provide handouts and information as well as volunteer to man the booth.** A link to the farm show should be added to the SPA website and Facebook page. The Board approved the purchase of a table cover or banner for this event on the motion from Ken Burkett, seconded by John Nass. PASSED

Education Committee /Poster Session Guidelines—No report available from this committee. A reminder will be issued.

ESAF Representative Report—Amanda Valko sent a written report as follows:

The 2014 annual meeting was held at the Holiday Inn in Solomons, MD October 30 to November 1, 2014. Attendance totaled 198. Maryland had the most attendees with Pennsylvania coming in second. Two tours were offered on Thursday, October 30. The morning tour was the Jefferson Patterson Park and Museum grounds on the Patuxent River, Maryland Archaeological Conservation Lab and Visitor Center exhibits. The afternoon tour was to Historic St. Mary's City, Maryland's First Capital, the reconstructed Jesuit Chapel, the Maryland DOVE, a 17th century-style ship, and the St. John's Site Museum that preserves the foundation of a house that stood there throughout the 17th Century. Papers were presented on Friday and Saturday. ESAF conducts a Student Paper Contest at their meetings now. Three student papers were submitted with the paper given by William Farley, University of Connecticut, titled A Preliminary Analysis of Archaeobotanical Remains from the Waterman House Site (MA 19-PL-426), a 1640s Puritan Household in Plymouth Colony, chosen as the winner. The Archaeological Society of Maryland held a silent auction for their benefit.

On Thursday evening there was a President's Reception from 8:00 p.m. - 10:00 p.m. in the hospitality suite. An evening reception was held Friday night at the Calvert Marine Museum from 7:00 p.m. - 9:00 p.m. and the Annual Canadian-American Friendship Party was held afterwards back at the hotel. The banquet was held on Saturday night. Guest speaker Dr. Henry Miller, Director of Research, Historic St. Mary's City Commission presented Exploring Maryland's Lost "Metropolis": Four Decades of Archaeology at St. Mary's City. Kurt Carr and Dean Knight drank from the Canadian-American friendship cup and the cup came back to Pennsylvania with Kurt after residing last year in Canada with Dean.

Elections were held at the annual business meeting. Following are the elected officers:

President – Kurt Carr

President –Elect – Dean Knight

Treasurer – Tim Abel

Recording Secretary – Dick Doyle

Corresponding Secretary – Martha Otto

As Past President I will serve on the board for another two years.

In 2011 the SPA was awarded the Louis A. Brennan Award. This was for the manuscript The Nature and Pace of Change in American Indian Cultures: 3000 to 4000 B.P. The award check in the amount of \$2000 was issued to the SPA last year. Kurt Carr reported at this year's meeting that the manuscript is now at the printers.

An appointed committee will be working on a list of duties and responsibilities of the state society representatives to be presented at next year's meeting. A second appointed committee will be working on amending the by-laws to include emergency Executive Board meetings, a student membership category, and teleconferencing. The revised by-laws will have to be circulated to the membership six months before the next meeting and then voted on at the annual business meeting in 2015.

Next year's ESAF meeting will be held as a joint meeting with the Ontario Archaeological Society in Midland, Ontario October 16-18, 2015. Attendees will need to have a current passport to facilitate crossing the border. The Archaeological Society of New Jersey will be hosting the meeting in 2016.

PAC Representative Report and Hatch Student Scholarship—a written report was submitted from Paul Raber as follows:

- Archaeology Day at the Capitol: Continued problems with the organization of the event. Small turnout. Fisher Award presented to Susan Corbett, but she was not available to accept and there were problems in making the arrangements.
- There seems to have been little action on the part of the Gas and Preservation Partnership (GAPP), although some PAC members are participating in the study groups.
- PAC elections: new officers are Beverly Chiarulli, President, Seth Mitchell, Vice President, Lisa Dugas, Secretary-Treasurer, Cathy Spohn and Bernard Means, board members.
- PAC participated in the archaeology workshops on November 7. This year's theme was climate change and human cultures. The event had a record turnout and excellent presentations.
- PAC will again fund at least one Hatch Scholarship to support student attendance at the SPA meeting, with the expectation that SPA will also commit to at least one scholarship. The decision was made at the April 2014 meeting to expand the applicants to students attending schools in or out of Pennsylvania with a demonstrated interest in Pennsylvania archaeology. Announcements go out in January.
- PennDOT is sponsoring the development of a statewide predictive model, which will be implemented in the near future. Archaeological consultants will be asked to address the model in their work. PennDOT is also finalizing the PPP (Public-Private Partnerships) program under which hundreds of bridge projects will be managed by private entities. The first wave of projects involved those in which cultural resource issues had already been cleared, but upcoming projects will involve CR review and field testing.
- Publications: Paul Raber is in the process of executing a contract with the Penn State Press to publish the volume on the Transitional period, based on the PAC symposium of several years ago. The final manuscript will be submitted by February 15. The acquisitions editor has also indicated that she and the press staff are in discussions with the PHMC to acquire the three previous volumes in the series to sell and are committed to publishing future volumes.
- The Spring 2014 symposium is being organized by Gary Coppock and will focus on industrial archaeology. I believe the session is full but anyone with an interest should contact Gary.

● **Two items for action at the board meeting:**

1. **A motion to request that the SPA fund at least one \$100 Hatch Scholarship for 2015.**
2. **A motion that the SPA support the publication of the Transitional book with a contribution of \$1000. This would augment the existing contribution of \$2000 from ESAF and \$1000 from PAC and would help to insure that the book's selling price remains reasonable.**

A motion to provide \$100 to support the Hatch Scholarship was entered by Bill Black, seconded by Meli Diamanti. PASSED

A motion contribute \$1,000 to support the publication of the Transitional book was entered by Ken Burkett, seconded by Mary Alice Graetzer. PASSED.

Kinsey Scholarship—State Museum—Janet Johnson reported that Jonathan Libbon will be creating a promotional flyer to get the word out to students in hopes of receiving more applications for 2015.

Nominating Committee 2015/ Noel Strattan, Brian Fritz and Valerie Perazio—nominations are not yet finalized. The slate of officers will be announced in the *Winter SPA Newsletter*.

Annual Meeting Committee/plans 2015 and 2016—The 2015 Annual Meeting will be hosted jointly by the Forks of the Delaware Chapter 14 and Hawk Mountain Chapter 31 on April 10-12 at the Best Western Lehigh Valley Hotel and conference Center in Bethlehem. Please note that the location has changed since earlier this year.

The meeting in 2016 is being planned by the Ohio Valley Chapter 22 and the Venango Archaeology Chapter 30. Details will be announced later. *Addendum: The Park Inn by Radisson in Sharon, PA will be the site of the 2016 meeting.*

We thank these chapters for planning and hosting these meetings, and we hope that other chapters that have not hosted a meeting recently will consider doing so in the future. Mary Alice Graetzer, Chair for Annual Meetings

Publications Fund Award/ Kurt Carr Status Synthesis Volume, Transitional Volume—Kurt reports on the progress of this publications as well as a new Popular Volume. The Penn State Press is now doing the printing for the PHMC volumes. Additional information will be announced. All publications will be priced affordably because of the support from PAC, ESAF and the SPA.

It was decided that the PHMC would invoice the SPA for the promised \$1,000 contribution toward the Transitional Volume.

Membership Initiative/ John Nass-- Recommendations for Membership Retention and Student Recruitment By **Ken Burkett, Sarah Neusius, and John Nass, Jr.**

1. Membership Retention:

- Continue sending renewal postcards to renew membership
- One other area where we might be able to beef up and pique the interest of existing members to get them to renew their membership is in the area of products.
 - We could advertise caps, polo shirts with the SPA logo, and t-shirts with the logo
 - Provide mouse pads with the logo to new members
 - Obtain pencils and/or pens with the SPA logo and stickers for distribution at state events such as the Farm Show, etc.
- Obtain an admission discount to the state museum, state historic sites, and the Carnegie Museums, etc. for members, such as 10% of the purchase price on an individual admission ticket, or for a family
- Providing a listing of field opportunities sponsored by the state as well as the chapters
- Develop a members only web section to our website
- Continue to include color pictures in the newsletter
- Reinstate regional archaeology workshops for SPA members, as well as for students and other interested parties
- Create a link between chapter websites and the society's webpage
- Create a link between chapter face book pages and the society's face book page
- Sponsor an annual multi-day field trip for SPA members to visit archaeological sites in the region
 - Member price
 - Non-member price
- Post in the membership only portion of the website a listing of MA theses recently completed by honor students and graduate students enrolled in Pennsylvania colleges and universities.

2. Student Recruitment:

- Providing a listing of field opportunities sponsored by the state as well as the chapters
- Membership certificates rather than membership cards when students join the state organization
- Creation of a student Facebook page
- Providing a list of CRM firms in Pennsylvania who are SPA members and willing to hire qualified Pennsylvania students who are SPA members
- Include a section once-a-year in the fall or spring issue for just peer-reviewed student authored manuscripts sponsored by a mentor who is a SPA member of good standing. The section could include three or four student papers.

- Highlight within each newsletter a Pennsylvania undergraduate student who is an active SPA member
- Include a student workshop session at the annual meeting on a theme of interest to students
- A student resume database for Pennsylvania students seeking work in Pennsylvania who are members of the state organization.

Comments may be sent to John Nass at: nass@calu.edu

Discussion:

- SPA membership will give a discount on admission at The Heinz History Center, The State Museum and hopefully, The Carnegie. This would require proof of membership so we may need a members only section on the website where a membership card can be printed.
- Field trips would be easily arranged for May or June. Sarah will look into the logistics of traveling under a university.
- Promotional items such as mouse pads, clothing and service pins will be investigated. Samples with order forms will be displayed in the bookroom at annual meeting and hopefully a section for sales on the website with paypal payments can be established.
- A dig is very important to attracting new members—Fort Hunter might be a likely site.
- Make activities a benefit of membership to encourage joining.

The end product of the initiative will be some guidelines to help the Society and especially the chapters in recruiting new members and retaining the old.

C-14 Committee—The C14 committee, after some debate, approved for funding the dating of a fragment of mammoth bone from Matthew T. Boulanger, Department of Anthropology, University of Missouri, Columbia, MO. This fragment of mammoth bone was from The State Museum of Pennsylvania. **Bone was clarified to be Mastodon.**

The two issues were:

- 1) the sample was non-archaeological; and
- 2) Boulanger was not a member when he first approached SPA. We all agreed that the first issue was not a major one, as it still contributes understanding of the time period. As for the second issue, Boulanger did join before submitting (following some persistence from myself)

No applications are currently pending for new c14 dates.

Bernard Means, Chair

The board has requested that the C-14 committee consider expanding the specimen criteria for the award. Please send suggestions for various specimen types to be added to Bernard at bkmeans@juno.com .

New Business

Renewal TAC 2015—The SPA will continue to support The Archaeology Channel in 2015 on a motion entered by Meli Diamanti, seconded by Susanne Haney. PASSED

Cowin Award Application—An award application was received for consideration. The President appointed 3 chapter presidents to review the application and make recommendations. The committee consists of Mary Alice Graetzer , Bill Black and Mary Jane Shaw.

MAP Project—Making Archaeology Public—The project would highlight CRM sites in Pennsylvania. Angie Jaillet-Wentling from GAI will be heading the project in celebration of the 50th anniversary of the National Historic Preservation Act (NHPA). A 15 minute video from each state will be produced highlighting how CRM archaeology has helped us learn from the past. These videos will be aired on The Archaeology Channel. Contact Sarah with site ideas and any willingness to help with the project.

Discussion for the good of the Society

Ken asked if the backlog of Pennsylvania Archaeologist journal house in the archives could be given as membership sign up gifts. The board was in agreement. Ken will check with the archives on inventory and proceed from there.

There being no further business, the meeting was adjourned at 1:30 p.m.

Respectfully submitted,

Judy M. Duritsa
Secretary, SPA