

Board of Directors
Bedford, PA
November 9, 2013

The Board of Directors meeting of the Society for Pennsylvania Archaeology, Inc. was called to order at 10:04 am with president Sarah Neusius presiding. A quorum was present. (Attendance attached)

The **minutes** of the previous meeting were accepted as distributed on a motion entered by Jim Wosochlo and seconded by Catherine Spohn. PASSED

Treasurer's report written (attached) and verbal, was present by Kenneth Burkett and approved. The postcard mailing for dues renewal appears to be effective. Ken is happy with the response. He outlined membership problems and a discussion followed:

- Retention—join for one year and do not renew
- Expand notifications for events through email announcements and the website, add blogs
- Find common interest with students to attract younger members
- Outreach to museums, National Park Service, historical societies
- Have a chapter representative whose job it is to post local or chapter information to the website
- Develop programs or displays to take out to the public similar to the Cabela event
- Find new venues in different areas of the state—colleges, the Heinz History Center, PSSHE, etc.
- Have a presence at the Pennsylvania farm show
- Use the Education Committee's speakers list to promote the SPA
- Contacting the colleges and universities has not been productive—making faculty contacts might be more effective.

John Nass second vice president was asked to work on membership and ways to become more visible to the public.

Elmer Erb Permanent Fund—Kurt Carr, chair, gave a written (attached) and verbal report. The fund is still making gains even with the low interest rates. In response to a question about the fund, Kurt gave a brief history of why the fund was formed and how it works to insure life members of all their benefits of membership into the future.

Archaeology Month—Amanda Valko reported on 2013 and plans for 2014 when it is the SPA's turn to produce the poster. The number of posters to print, sponsors and the method of distribution was discussed. PAC is a partner and will be consulted before any changes are made. Amanda is looking for ideas for the poster and for more activity from chapters for the Archaeology Month Calendar. The education committee has been asked to help with developing informational materials to go out with the posters. Getting the posters into more hands is the primary goal.

Pennsylvania Archaeologist Editor's report—a written report was submitted by Bill Tippins: *I am pleased to report that the fall issue of Pennsylvania Archaeologist (Vol. 83-2) just completed printing and should be in members' hands within two to four weeks. The cost of this issue should come in within budget. Looking ahead to the spring issue, I have enough manuscripts in hand to complete this issue on schedule and on budget, provided there are no unseen complications. I am still*

actively seeking manuscripts for the fall 2014 issue, so please continue to encourage submissions. As a final note, I would like to register my concern about the state of the publications portion of the SPA website. As of this morning, the website describes our most recent journal issue as "Fall 2011." In addition, the current availability of downloading digitized back issues is never mentioned on the website, even though this system is up and running and is advertised in the Fall 2013 issue of the journal. These website deficiencies are serious and undermine our efforts to increase membership and generate revenue from back issue downloads. Hopefully, they will be resolved in the near future. Bill Tippins, Editor November 8, 2013

The new Fall 2013 issue of the *Pennsylvania Archaeologist* was available to view

Back Issues of the Journal and Web Sales—Ken Burkett reported \$84.00 of sales for mostly individual articles from the website set up by Roger Moeller with all the scanned back issues of the *Pennsylvania Archaeologist*. Paper back issues sales have fallen off to almost nothing although they are also offered on the site. It was decided to reserve the last 3 most recent years of journals from the sales so as not to discourage joining the society as members in order to receive the current journals. These can currently be purchased through <http://quad50.com/PaArch/> and eventually links will be available on the website.

Pennsylvania Farm Show—Kurt Carr announced the theme of the 2014 display as the Archaeology of a Troubled Nation 1775-1865. The display is in the usual place and across from the Bureau for Historic Preservation area. The canoe, flint-knapping and civil war re-enactors will be part of the display. **Volunteers are needed.** Contact Kurt to schedule.

Education Committee Report—Catherine Spohn reported on the annual Archaeology Month event at Cabela's held on Saturday, October 26. Jim Herbstritt brought the canoe down from Harrisburg. Chapters 14, 21 and 31 were represented. Although there were fewer Chapter members in attendance this year, there was a good turnout from the public, and Chapter 31 acquired a few new members. Meli Diamanti is working on the speaker's list. Members willing to give talks to the public, in schools, local historical societies or other venues should send topics, distance they are willing to travel, and the ages of target audiences.

ESAF Representative—Amanda Valko reported on the 80th Annual Meeting of ESAF held in South Portland, ME. Pennsylvania attendance was not as strong as usual. Amanda is president for 2014 and Kurt Carr is vice president. Roger Moeller has replaced Carolyn Dillon as webmaster. ESAF is establishing a student level of membership. The SPA can use the ESAF website to promote events and membership. The 2014 meeting will be held in St. Mary's, MD.

PAC Representative—Paul Raber reports that PAC activities are status quo. They have not had a recent meeting. The next meeting is scheduled for November 15. There may be new information at that time.

Annual Meeting—Mary Alice Graetzer's written report: *We thank Westmoreland Ch. 23 for planning our next Annual Meeting, which will be April 4 to 6 at the Ramada Inn in Greensburg. We need hosts for future meetings, especially in 2015. In early October I sent an email letter to board members and presidents of chapters that have not hosted a meeting recently. I hope those chapters have had a chance to consider the hosting possibility or will do so soon. For planning a meeting in April 2015, it will probably be necessary to make a reservation at a host facility by early next year. The details about location and date should be announced at the April meeting in Greensburg. Planning a meeting is a good group activity, and you should know that all recent meetings have produced a profit for the host chapter. Please keep in mind that hosting can be shared by two chapters, with responsibilities and profit being shared accordingly. The Guidelines for planning a meeting are in the Archive section of the SPA website. We*

welcome suggestions for better ways to do things from past hosts. Perhaps there are general comments, e.g., about the length or format of the meetings. Mary Alice Graetzer

Discussion: Chapter 14 and 31 are willing to co-host the 2015 meeting in Hamburg, PA.

Chapter 22 and 30 will co-host the 2016 in Grove City, PA Details to follow when available.

Awards Committee—Mary Jane Shaw is taking over from Lynne Baer for 2014. The call for nominations will go out early in January 2014

Memorial for Verna and Paul Cowin—the committee will finalize the details and present at Annual Meeting

Publication Fund Request—Kurt Carr is asking for a financial award from the SPA's restricted publication fund to help with printing *The Archaeology of Native Americans in Pennsylvania*. The exact method and quantity of books to be produced has not been determined. The price per volume would depend on the actual printing costs which vary between \$30,000 and \$40,000. This research is the culmination of lifetimes of research in Pennsylvania. **Motion** entered by Jim Wosochlo: \$10,000 from the SPA Publications Fund will be allotted to this project, and if there is a profit, the SPA's share will go back into the publication fund.—Seconded by Catherine Spohn. PASSED

New Business

Website Changes—President Sarah Neusius outlined the proposals for the SPA website. The work of keeping the site current, web sales of journals, and moving the site to a different server has become an enormous job. The options are to split the duties or to hand the entire project over to Roger Moeller for a small monthly fee.

Discussion:

- Inability to physically access the site deters use and loss of potential members and participation in events
- Chapter must appoint a representative to be responsible for submitting chapter information, contributions of reports or research and blogs to the webmaster in a timely manner
- The Education Committee should develop topics and informational content for the site
- A method will be established to allow submissions to the website after webmaster approval

Motion entered by Karen Martin to have Roger Moeller manage the SPA website for \$25.00 per month was seconded by Ken Burkett. PASSED

The Facebook page will remain in the hands of Aurora and Jim Wosochlo.

Renewal of support for The Archaeology Channel (TAC) for 2014 was approved on a motion entered by Pam Billman, seconded by Cathy Spohn. PASSED

SAA-Austin 2014—the SPA is a member of the Coalition of Archaeological Societies of the SAA and as such, we are invited to use the booth at the SAA Annual Meeting to distribute promotional materials for the SPA and chapters. Please bring any handouts or informational materials to the SPA Annual Meeting in April 2014 to Greensburg. Kurt Carr will deliver them to Austin.

Kurt also suggested that we donate an entire set of Pennsylvania Archaeologists to the SAA auction. The board agreed.

C-14 Award Application—Bernard Means sent the following committee update: The C14 committee has one application at present, but are discussing its suitability. The sample is nonarchaeological (it's from a mastodon) and the requester is not currently an SPA member (but is willing to join). Bernard plans on revising the C14 guidelines to reflect that samples should be from archaeological contexts, and that requesters should be members of SPA in good standing. Committee members are: Bernard K. Means, Janet Johnson and Paul Raber.

The board feels that the entry would be suitable but that **ALL** awards are limited to members of the SPA in good standing.

Nominations 2014—two directors of the Elmer Erb Permanent Fund have terms expiring in 2014. Kurt Carr and Roger Moeller. They were asked to stand for re-election. Kurt has agreed and Roger will be asked.

The president-elect position is on the ballot. The availability and interest of the first vice president to stand for election is in question. The ballot will be published in the SPA Winter Newsletter to notify the membership to comply with the constitution requires. The secretary is directed to write a letter to the first vice president to determine status.

Battlefield Protection Grant—Brian Fritz has approached to board for a letter of support for the Bureau for Historic Preservation effort to get an American Battlefield Protection Program grant to record Thompson's Island Battlefield. The site is located near the Allegheny National Forest and Warren, PA. We would join ANF, BHP and the Seneca in supporting this effort. A **motion** was enter by Karen Martin, seconded by Jim Wosochlo. PASSED with 2 abstentions. Brian will be notified and Sarah will write the letter of support.

Discussion for the Good of the Society

- Noel Strattan reminded the board that PASS files site recording tally will end on December 31st to qualify for the Frances Dorrance Award for 2013 sites must be entered by the deadline.
- In addition, Noel asks that you update information on previously filed sites to keep current with your finds and data on the sites you have recorded.
- A new BHP director has been named. Serena Bellew replaces a retiring Jean Cutler. Ms. Bellew comes from the DOD cultural resources. This is a new and exciting appointment for BHP as Ms. Bellew comes from a far different background than previous directors.
- Kurt Carr asked for the \$1,000 previously approved for printing the brochures to hand out at the Farm Show in January.

There being no further business, the meeting was adjourned at 1:40 pm.

Respectfully submitted,

Judy M. Duritsa
Secretary, SPA